

Mail: P.O. Box 1014
San Luis Obispo, CA 93406
Office: 1012 Pacific Street, Ste. B-1
San Luis Obispo, CA 93401



Phone: (805) 544-1777
Email: info@ecoslo.org
Online: www.ecoslo.org

When nature thrives, our community grows stronger.

2023 SLO County Creeks to Coast Cleanup SPONSORSHIP PACKET

You are invited to become a sponsor of ECOSLO's SLO County Creeks to Coast Cleanup! Creeks to Coast Cleanup is a one-day volunteer event throughout SLO County, focused on cleaning up and caring for our local beaches, parks, and creeks. In addition, we offer our popular cleanup kits to households around SLO County to hold their own cleanups during the last two weeks of September. ***This is SLO County's largest annual volunteer event as part of International Coastal Cleanup Day!***

Last September during our Creeks to Coast Cleanup event, ECOSLO engaged nearly 400 volunteers who removed just over 5,000 pounds of trash and recyclables throughout SLO County. This is SLO county's biggest annual cleanup and it's been running for over 30 years! The top three items picked up included 4,900 cigarette butts, 3,200 pieces of food wrappers, and 1,200 plastic bottle caps. These items are small and challenging to collect, but because of cleanup efforts they were diverted from entering our ocean and harming wildlife.









Organizing volunteer programs of this magnitude takes year-round planning, hours of staff time, and numerous resources. ***ECOSLO relies solely on sponsors like you to make this event happen!*** Please help make Creeks to Coast Cleanup possible by becoming one of ECOSLO's Program Sponsors this year.

Becoming a sponsor will strengthen your organization's image and increase patronage by demonstrating good business stewardship. Sponsoring ECOSLO will also improve employee retention and loyalty by providing an opportunity to engage in a service that enhances the community where they live, work, and play! ***Your sponsorship - at any level - makes a difference and helps make these important community programs possible!***



Sponsorship Opportunities & Benefits

All sponsorship contributions are tax-deductible.

	<p>Whale \$5,000+</p>	<p>Whale sponsorship includes all Dolphin benefits plus:</p> <ul style="list-style-type: none"> ➤ Business logo included in county-wide television and online streaming advertisements (scheduled to run two weeks prior to the event)
	<p>Dolphin \$2,500</p>	<p>Dolphin sponsorship includes all Sea Otter benefits plus:</p> <ul style="list-style-type: none"> ➤ Business name included in a "Thank You" ad in New Times newspaper of all of the Dolphin level sponsors (scheduled for October) ➤ Logo on 200 reusable 5-gallon cleanup buckets
	<p>Sea Otter \$1,000</p>	<p>Sea Otter sponsorship includes all Pelican benefits plus:</p> <ul style="list-style-type: none"> ➤ Receive reserved space on-site at one major location to setup and promote your business ➤ Logo on event poster, flyers, and cleanup kits
	<p>Pelican \$750</p>	<p>Pelican sponsorship includes all Heron benefits plus:</p> <ul style="list-style-type: none"> ➤ Mention in all program newsletter updates sent out to 5,500+ subscribers ➤ Individual thank you post on ECOSLO social media
	<p>Heron \$500</p>	<p>Heron sponsorship includes all Frog benefits plus:</p> <ul style="list-style-type: none"> ➤ Tagged in ECOSLO social media posts about the event (Reach: 2,800 Facebook and 3,300 Instagram) ➤ Link to your business website from ECOSLO's Sponsorship webpage
	<p>Frog \$250</p>	<p>Frog sponsorship includes:</p> <ul style="list-style-type: none"> ➤ Company logo on ECOSLO website ➤ Receive an appreciation certificate to display



Within the next few weeks, an ECOSLO representative will call to see if you have any questions. In the meantime, learn more about ECOSLO by visiting our website: www.ECOSLO.org

We look forward to your support of our cleanup program and volunteers!

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2023 Sponsorship Application

Please return this completed form with your donation by Monday, July 31st, 2023 to:
ECOSLO, P.O. Box 1014, San Luis Obispo, CA 93406

Company/Organization Name: <i>As it will appear in promotional materials</i>	
Contact Name:	
Position Title:	
Phone:	
Address:	
Email address:	
Website:	
Social Media handles:	

Sponsorship Level Opportunities:

- | | |
|--|--|
| <input type="checkbox"/> Whale Sponsor (\$5,000) | <input type="checkbox"/> Heron Sponsor (\$500) |
| <input type="checkbox"/> Dolphin Sponsor (\$2,500) | <input type="checkbox"/> Frog Sponsor (\$250) |
| <input type="checkbox"/> Sea Otter Sponsor (\$1,000) | <input type="checkbox"/> In-Kind Donation: _____ |

In-Kind Donations: We look for assistance with advertising, goodies to put in our cleanup kits (such as gift certificates), trash pick-up tools (gloves, sanitizer, reusable bags), and coupons for volunteers. Organizations that make an in-kind donation receive a sponsorship level of equivalent monetary value.

You can also sign up online to sponsor or volunteer with us:

https://bit.ly/sponsor_ecoslo_2023

More Information:

To learn more about sponsorship opportunities and how your organization can help to restore our waterways & communities, please contact Executive Director, Mary Ciesinski:
(805) 544-1777 or info@ecoslo.org.



Additional Partnership Opportunities

You'll love these additional opportunities at ECOSLO!

❖ **Would you like to be a kit distribution center for Creeks to Coast Cleanup in September?**

As a kit distribution center, you will have the opportunity to be a location where volunteers come in to pick up their cleanup kits, created by ECOSLO, during the month of August. This helps volunteers become aware of your business and gives them a reason to connect with you!

- Yes
- No
- I would like to learn more before signing up

❖ **Is your business interested in becoming a certified Green Business?**

ECOSLO's Green Business program works with businesses all across SLO County, as part of a statewide network, to help businesses save money and go green! We provide technical assistance and incentives to green your business's operations.

- Yes
- No
- I would like to learn more before signing up

